Dear PingPongforCHARITY™ Supporter,

It’s hard to believe we are entering the ELEVENTH Annual PingPongforCHARITY™ Events!

Our Goals to raise awareness and funding for Brain Fitness & Mental Health continue to build momentum!

Our Mission to integrate the sport of Table Tennis into the local community is a reality, thanks to YOUR support! And because of your support, we’re proud to share a short list of accomplishments:

- Raised $639,000 (since inception) through annual PingPongforCHARITY™ Events
  - Donated nearly $440,000 (since inception) to 5 Charity Partners including Alzheimer’s Association, Vanguard Landing, People In Need, Parkinson’s Association & EVMS.
- Added EVMS as our newest Charity Partner, now supporting 5 local non-profit organizations
- Distributed tens of dozens of Table Tennis Tables locally and nationally to neighborhoods, schools & business organizations
- Delivered numerous “Cross Train Your Brain. Play Ping Pong” Educational Presentations to local and national groups, organizations and municipalities
- Implemented Structured Table Tennis/Brain Fitness Programs to over 20 Senior and Retirement Communities, and a waiting list has been created.
- Launched the Table Tennis Sports and Education Program with 15 public and private local Schools
  - Produced 4th Annual Battle of the Paddles School Ping Pong & Scholarship Program
- Provided Mental Health Advocacy Program for multiple Churches
- Licensed PingPongforCHARITY™ events nationally (Montgomery, Alabama / Norfolk, Virginia)

We are excited to build upon the momentum with the 11th Annual PingPongforCHARITY™ Events, raising money and Mental Health awareness for our four Charity Partners (Parkinson’s, Alzheimer’s Vanguard Landing, People In Need and EVMS Glennan Center), while integrating Table Tennis and Brain Fitness into the community.

Thankfully, we’re proud to share that KETTLER USA, an international table tennis equipment manufacturer, will serve as our Official Equipment Provider and one of our Presenting Partners in the 2019 event. And, The USA Table Tennis Association, through our partnership, has endorsed the TTCF for its grassroots efforts to bring the sport to all facets of the local community!

Again, thank you very much for your participation! We’re grateful for your help, financial support and your donation of products and services as we seek to improve mental health through playing Ping Pong!

Sincerely,

Ken Lees I Founder & Volunteer President
Dr. Scott Sautter I Chairman of the Board
PingPong.GIVES / Table Tennis Charity Foundation, Inc.

The PingPong.GIVES Charity Foundation, Inc. is a tax exempt 501 (c) (3) charitable Organization.
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Table Tennis the sport, and Ping Pong the game, directly helps those impacted by Mental Health challenges like Alzheimer’s, Dementia, Parkinson’s, Depression, ADHD, and more! A Japanese study* concluded that brain disease patients who played Ping Pong regularly experienced a boost in brain function and awareness, AND decreased dementia and depression!!

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## 2019 Schedule of Events

100% of net proceeds benefit PingPong.GIVES Charity Foundation and its Charity Partners

### Celebrity/VIP SlamFEST Party – Friday, 9/20, 2019  (7 – 11pm)

- Semi-Private, Invitation Only Event
- Celebrity Autograph Signing
- Photos with The Pros
- Play Ping Pong with 5 Special Celebrity Guests:
  - Christian Laettner – Duke / NBA Standout
  - Kenny Dennard – Duke / NBA Standout
  - Adoni Maropis – Actor, lead villain in ‘24’ and TAKEN, US Open Champ
  - Dean Johnson – Table Tennis Hall of Famer, US Nationals Finalist
  - Ioanna Papadimitriou – Former Miss Greece, Greek Nat’l Champ & Model
- Music & Dancing
- Food AND Drinks
- Social Ping Pong and Mingle with the Celebrity Pros
- CELEBRITY / PRO Exhibition and BEAT THE PRO Challenges
- Beer Pong Competition
- Huge Silent Auction
  - Trips, Entertainment, Newgy Robot, Great Products
- Many Tables Open for Social Play
- Roller Derby Girls

*Live Celebrity / Pro Exhibitions conducted all day at schools, businesses and organizations*

### Amateur Table Tennis Tournament – Saturday, 9/21, 2019  (8am – 4pm)

- Open for Recreation/Amateur SKILL LEVELS – Beginner to Advanced; “Adaptive Player”
- All Age Groups – Singles / Doubles, boys/girls, men/women
- Play Multiple Games & Multiple Players
- Professional/Olympic Level Demonstrations, Tips, Challenges, Lessons

### Promotional Event and Contest – August 1st – September 8th, 2019

**“Guess the # of Ping Pong Balls” Contest - WINS A KETTLER Table Tennis TABLE**

- Multimedia Promoted via Internet, Social Media integration and Partner participation
- Contest Winners Announced Friday, September 20th, during 7pm Awards Ceremony

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September 20th & 21st, 2019
Virginia Beach, Virginia

What’s the Exposure?

Through an integrated use of the Internet and Social Media marketing, Print, Radio, TV and good ‘ole Grass Roots initiatives, this REGIONAL event will be exposed to 100’s of thousands of households in Hampton Roads. And with the endorsement & partnership with the USA Table Tennis Association, we will get national attention. The event, supporting our Charity Partners and raising awareness to the therapeutic value of Brain Fitness, will be held at the Virginia Beach Field House in Va. Beach, VA. Over 17,000 employees representing our local and national Corporate Sponsors are reached and with over 500 spectators cheering on the 175+ entry participants, the 11th Annual PingPongforCHARITY™ Events & Tournament is predicted to make a significant difference for those impacted by Alzheimer’s, Dementia, Parkinson’s, Depression, Mental Health and Mild to Moderate Intellectual Challenges.

The Reach and Audience

550,000+ Households in Hampton Roads, VA.

17,000+ Employees of Corporate Partners and Sponsors;

Expected 200+ Playing Entries/Participants and 550+ Spectators

100’s of Volunteers and USA Table Tennis Association Endorsement

Please support PingPong.GIVES and The PingPongforCHARITY™ Tournament!

Your tax deductible donations directly help improve Mental Health for our Partner Charities!

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90 Day Multi-Media Blitz; Annual Exposure

PingPong.GIVES > PingPongforCHARITY.com > TableTennisCHARITYFoundation.org > PINministry.org > Alz.org > VanguardLanding.org > Parkinsons.org > EVMS network > Email Marketing > Facebook > Twitter > YouTube > Instagram > Virginian-Pilot > WVEC 13 > Fox 43 / WAVY 10 > K-Love > ESPN radio > FM 99 > Fox 106.9 > Hampton Roads Show > The Shopper > 5 Sinclair Stations > USA Table Tennis Assoc. > 94.9 The Point > Lagomar Living East Beach Living > Corporate Sponsor Promotion > Max Media Stations

The Demographics

- There are 15,955,000 Table Tennis participants in the U.S.
- There are 5,091,000 core (13+/year) Table Tennis participants in the U.S.
- 61% Table Tennis participants are male
- 58% of all Table Tennis participants are 25 years old and up
- 53% of all Table Tennis participants have a HH income of at least $75,000/year
- 48% of all Table Tennis participants reside in a market size of 2,000,000+.
- 38% of all Table Tennis participants have a college degree or higher.

Mid Atlantic Regional Landscape

- In Virginia, 5 clubs in Northern Virginia, 2 in Northwestern Virginia (Roanoke), 2 in Richmond and 12 clubs in Hampton Roads ( 7 Schools and 5 Retirement Communities)
- There are 8+ clubs in Virginia colleges (Virginia Tech, James Madison, George Mason, University of Virginia, Virginia Commonwealth University, William & Mary, Christopher Newport and Old Dominion University, totaling about 19+ clubs in Virginia.
- Within these 19+ clubs, we have over 1000 players. The average age of these players is early 20s.
- US Nationals relocated from Las Vegas to Virginia Beach in 2011.

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As A Table Tennis Charity Supporter, You Help Our Charity Partners!

- Improving Mental Health & Brain Fitness For Our Charity Partners

- YOU ELEVATE AWARENESS TO IMPROVE MENTAL HEALTH AND BRAIN FITNESS, SPECIFICALLY FOR THOSE IMPACTED BY ALZHEIMER’S, DEMENTIA, DEPRESSION, PARKINSON’S & MILD TO MODERATE INTELLECTUAL CHALLENGES

- YOU RAISE FUNDING FOR 5 AMAZING LOCAL NON PROFIT ORGANIZATIONS

- YOU INTEGRATE TABLE TENNIS PROGRAMS INTO SCHOOLS, RETIREMENT COMMUNITIES, MEDICAL FACILITIES, CHURCHES, BUSINESSES, ORGANIZATIONS AND RESIDENTIAL COMMUNITIES

- YOU EXPOSE YOUR ORGANIZATION TO YOUR CORPORATE VALUES AND CITIZENSHIP

If you’re looking for a new, unique and creative way to reach your target audience, then the 10th Annual 2018 PingPongforCHARITY™ Celebrity SLAMFest Events and Recreation Tournament is an ideal venue to deliver your message!

Standard & Customized Sponsorships Available!!

Call: 757.375.8198

Email: info@PingPong.GIVES

www.PingPong.GIVES www.PingPongforCHARITY.com

PingPongforCHARITY™ Donation/Sponsorship Intent Form

The PingPong.GIVES Charity Foundation, Inc. is a tax exempt 501 (c) (3) charitable Organization.
In order to keep costs down while carrying through on the mission and vision of the TTCF Foundation and to ensure the optimum financial benefit provided to our 5 Charity Partners while providing the basic necessities of the tournament, we rely heavily on the generosity of companies, organizations and individuals to support our cause.

If you or your organization wishes to help our fundraiser by providing goods or services, please fill-out this form and return it to our email below. This will allow us to determine areas where more support is needed and what resources are being fulfilled.

We hope to have all the forms in by August 1. Once we receive your form, we will be contacting you to confirm your donation and to schedule a time for drop-off or pick-up.

Contact Information:

Date: _____  Contact Name: ___________________  Title/Position: ______________

Company/Organization: ______________________

Address: ___________________________________

Email: __________  Phone: __________  Signature: _______________________

Please specify the nature of your donation:

☐ Media Assistance  ☐ Silent Auction/Auction Item
☐ Ping Pong Equipment  ☐ Prize Item
☐ Sponsorship Level $___________  ☐ Volunteer Score Keepers
☐ Financial/Donation $___________  ☐ Other ___________

If none of these options fit, we appreciate any amount of financial donation and/or contribution of event merchandise you can provide.

Your Contribution is Tax Deductible.
Please make checks payable to PingPong.GIVES Charity Foundation
EIN Tax ID 45-5577807
Mail or hand-deliver to: PingPong.GIVES Charity Foundation 1206 Laskin Road, Suite 140 F  Va. Beach, VA 23451
E-Mail: Info@PingPong.GIVES  Call: 757.375.8198

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