



Dear PingPongforCHARITY™ Supporter,

Our Goals to raise awareness and funding for Brain Fitness & Mental Health, through Ping Pong, continue to build momentum! **Our Mission** to integrate Table Tennis into YOUR local community, is now a reality.

The Opportunity to partner with the [Table Tennis Charity Foundation](#) will enable your organization to bring the annual PingPongforCHARITY™ Celebrity SLAMFest™ Events and Recreation Tournament to YOUR city/facility, providing a means to raise money, increase mental health awareness and integrate Ping Pong into your LOCAL community and organization.

The annual events, and its proven business model have produced countless benefits for the initial participating organizations in Virginia Beach, Virginia; below are a short list of accomplishments:

- ✓ *Raised \$398,000 (since inception) through annual PingPongforCHARITY™ Events*
 - *Donated nearly \$240,000 (since inception) to 4 Charity Partners including Alzheimer's Association, Vanguard Landing, People In Need and Parkinson's Association*
- ✓ *Decided to strategically add one (1) qualifying Non-Profit Organization every two (2) years*
- ✓ *Distributed tens of dozens of Table Tennis Tables locally and nationally to neighborhoods, schools & business organizations*
- ✓ *Delivered numerous "Cross Train Your Brain. Play Ping Pong" Educational Presentations to local and national groups, organizations and municipalities*
- ✓ *Implemented Structured Table Tennis/Brain Fitness Programs with numerous Senior and Retirement Communities*
- ✓ *Launched the Table Tennis Sports and Education Program with multiple Schools*
 - *Developing 1st Annual Battle of the Paddles School Event & Scholarship Program*
- ✓ *Provided 1st Mental Health Advocacy Program for Churches*
- ✓ *Licensed 1st Annual Salvation Army PingPongforCHARITY™ event and Renaissance PPforCHARITY™*

We are excited to build upon the momentum, not only with the continuation of the 8th Annual PingPongforCHARITY™ Event in Virginia Beach, but also the expansion in offering the PingPongforCHARITY™ Events nationally to qualifying Non-Profit Organizations who would like to utilize the brand and the proven event model to raise awareness and funding for their local mental health/brain fitness cause, while integrating the sport into their community.

Thankfully, your organization will benefit from the relationships shared with **KETTLER USA**, an international table tennis equipment manufacturer, and others that serve as Sponsors and Community Partners with the Table Tennis Charity Foundation. Additionally, **The USA Table Tennis Association**, through a newly created partnership, has endorsed the TTCF for its grassroots efforts to bring the sport to all facets of your local community!

Again, thank you very much for the opportunity to partner with you!

Ken Lees I Founder & Volunteer President

Dr. Scott Sautter I Chairman of the Board

Table Tennis Charity Foundation, Inc.

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The Table Tennis Charity Foundation, Inc. is a tax exempt 501 (c) (3) charitable Organization classified as a public foundation.



Interestingly, there is much attention (internationally) revealing how the sport of Table Tennis is **ONE OF THE BEST THERAPUETIC ACTIVITIES for The Brain!**



Cross Train Your Brain. Play Ping Pong. Stay updated with the many [Articles, Blogs and News from the Table Tennis Charity Foundation](#)

Table Tennis happens to be the world's best **brain sport** and is a better aerobic exercise than you might imagine; it gives your brain one heck of a workout.

A fascinating brain imaging study from Japan found that just 10 minutes of table tennis increases activity in the prefrontal cortex and cerebellum. **It's like aerobic chess.** It's **great for hand-eye coordination** and reflexes (cerebellum and parietal lobes).

You have to **focus** (prefrontal cortex) so you can **track the ball through space** (parietal lobes and occipital lobes), **figure out spins** (parietal lobes and occipital lobes), and **plan shots** and strategies (prefrontal cortex and cerebellum). Then you have to **follow through and execute** those tactics successfully (prefrontal cortex and cerebellum).

All the while, you have to **stay calm** so you **don't get too nervous on game point** (basal ganglia & autonomic nervous system). And you **can't dwell on the point you blew** a few minutes ago (anterior cingulate gyrus) or **blow your top when you make a mistake** (temporal lobes).

As A Table Tennis Charity Partner, You Help Mental Health & Brain Fitness!

- ✓ YOU ELEVATE AWARENESS AND IMPROVE MENTAL HEALTH AND BRAIN FITNESS
- ✓ YOUR RAISE MONEY FOR YOUR ORGANIZATION AND PARTNERS
- ✓ YOU INTEGRATE TABLE TENNIS PROGRAMS INTO THE LOCAL COMMUNITY (SCHOOLS, INDEPENDENT LIVING COMMUNITIES AND MEDICAL FACILITIES)
- ✓ YOU EXPOSE YOUR ORGANIZATION TO YOUR CORPORATE VALUES AND COMMUNITY CITIZENSHIP

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Raise Money, Improve Mental Health & Impact Your Local Community by Licensing

PingPongforCHARITY™ Celebrity SLAMFest Events and Recreation Tournament



Cross-Train Your Brain. Play Ping-Pong™

The Table Tennis Charity Foundation, a 501 c 3 non-profit organization, has been providing the ultimate Annual Cause Marketing Ping Pong Event for people of all ages and skill levels for more than 5 years. We are the creators of one of the most fun and unique fundraising weekends that draws Players, Spectators, Corporate Sponsors, Celebrities and Media Personalities.

License an Annual Event

The Table Tennis Charity Foundation is currently licensing the PingPongforCHARITY™ Celebrity SLAMFest™ Events and Recreation Tournament nationally to qualifying Non-Profit Organizations who would like to utilize the brand and the proven event model to raise awareness and funding for their local mental health/brain fitness cause, while integrating the sport into their community.

We are looking for enthusiastic, motivated business development directors, executive directors and non-profit organizations who can build and lead an organizational team to execute a proven event model that will generate incremental funding and increase awareness for your cause, while also successfully carrying out the mission and vision of the Table Tennis Charity Foundation, in partnership with your organization!



What's in it for you?

- Proven Event Model (Performa Provided)
- “Built In” prospective Local / National Sponsors
 - including table tennis equipment provider
- Increases Awareness of Your Educational / Mental Health / Brain Fitness Cause
- Generates New and Incremental Funding
- Enables integration of Table Tennis programs into Schools, Independent Living Communities, Medical Facilities
- Protected Territory
- Marketing Support/Use of Brand/Website/Social Media
- Use of On Line Tournament Registration software and payment processing
- Training, 24 hour support, event planning facilitation
- Performance based partnership with TTCF and USATT
- Low, one time license fee.
- Uniquely Fun, Super Rewarding

Ideal Candidates/Organizations

- Mental Health / Brain Fitness Non-Profits
- Business Development Directors, Fundraisers, Executive Directors
- Entrepreneurial
- Energetic
- Enthusiastic
- Motivated; Sports Minded
- Connected to and/or Desire to give back to mental health/brain fitness causes
- Background in team leadership, start-ups, event marketing and “connected” in your community

Business Partnership

- 80% Charity Partner / 20% Table Tennis Charity Foundation
- First Year One time License Fee: \$1,750 (50% refundable after 1st year event)
- First Year (projected) Total Gross Proceeds: \$40,000 (conservative)
- First Year (projected) Expenses: \$33,000 (projected high)
- First Year (projected) New Net Proceeds: \$7,000
- 3 Year projected Net Proceeds Total: +\$45,000
- 3 year agreement; 10 year support

Handshake Agreement; Sign Here: _____



Next Steps

If bringing “YOUR” PingPongforCHARITY™ Celebrity SLAMFest™ Events and Recreation Tournament to “YOUR” City or Facility sounds exciting to you, please Contact Us and a representative will be in touch soon to discuss this wonderful opportunity.

On behalf of the Table Tennis Charity Foundation and its Board, we appreciate your interest and look forward to our potential mutual partnership to improve Mental Health & Brain Fitness through Ping Pong.

Please watch this video:

[Cross-Train Your Brain. Play Ping-Pong!](#)

Best Regards,

Ken Lees, Founder/Volunteer President

Scott W. Sautter, Ph.D., ABN / Chairman of the Board
Board Certified Neuropsychologist

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